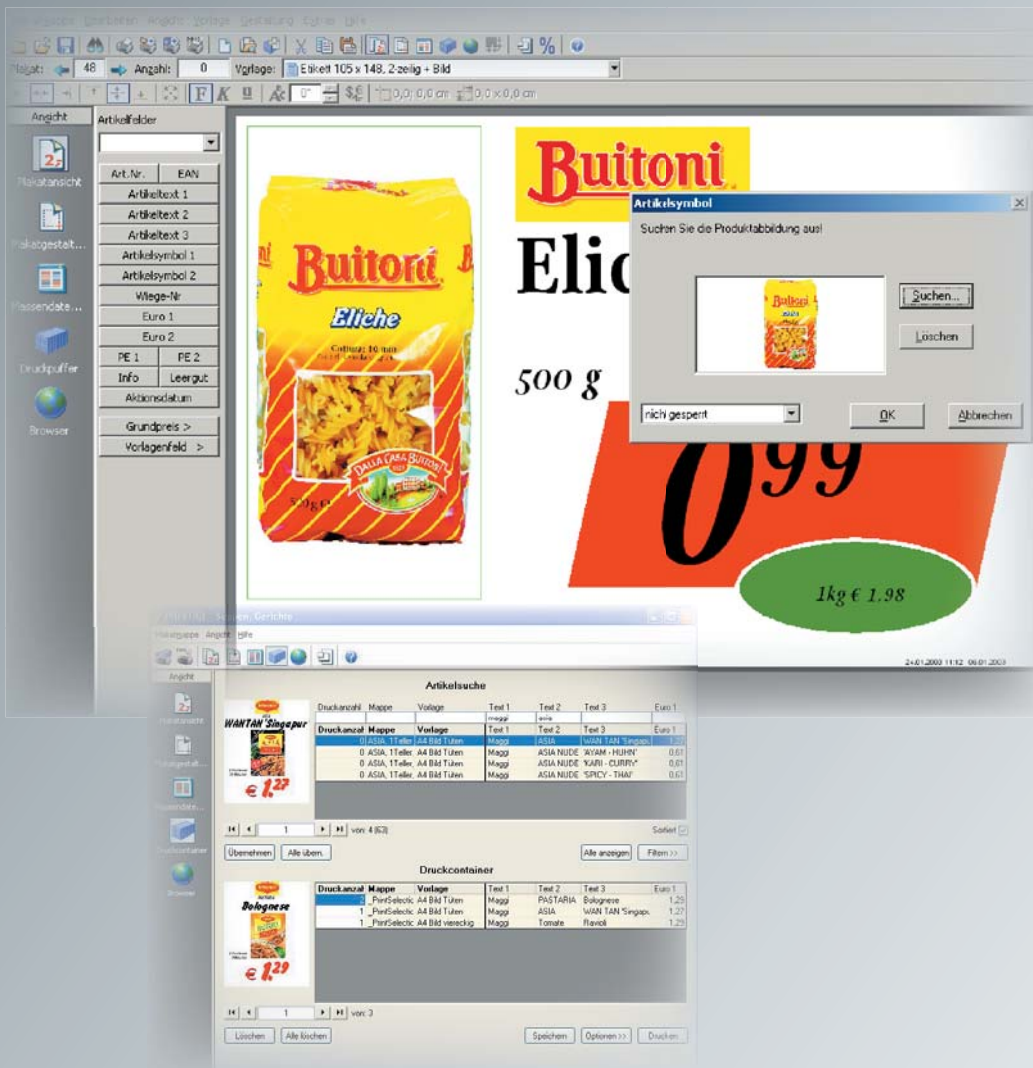


POSTERMAKER

Turn price displays into effective marketing media



Signage including pictures can increase sales by up to 30 %, compared to conventional price signage.

Adding pictures is very easy and cost-effective when using the right equipment.

Because a picture says more than a thousand words ...

PRODUCT HIGHLIGHTS

- Software for creation of professional signage, such as price or promotion posters and shelf displays
- Create posters centrally for automatic distribution to all stores, or locally at store level
- Import pictures from a stock library or directly from your database
- Fast and easy to use

POSTERMAKER



POSTERMAKER PRESTIGE BENEFITS

Software for creation of professional signage

Create signage like price or promotion posters and shelf displays quickly and easily.

Flexibility for head office and branches

Create posters centrally for automatic distribution to all stores, or locally at store level.

Data import from all major stock management systems

Import pictures from our continuously updated stock library or directly from your database, whichever way suits your strategy to attract the customer's attention.

Fast and easy to use

PosterMaker software is intuitive and specifically developed to speed up the process of professional signage creation in retail.

MAXIMUM IMPACT WITH POSTERMAKER PRESTIGE CONSUMABLES

For maximum output flexibility and to apply the finishing touch of professional signage into in your store, Checkpoint offers a wide range of pre-printed and perforated paper in any size, colour and weight.



PosterMaker Specifications:

Operation:	Windows based
Languages:	over 20 languages available
Paper sizes:	all DIN and intermediate sizes up to A0
Text input:	text editor, direct input, single or double line input, all Windows true type fonts available
Field options:	free rotation, programming with VB script, e.g. currency calculation, summarise, totals, etc.
Barcode:	all current EAN codes
Graphic:	WMF, BMP, TIFF, JPEG, PNG, EPS, customised graphic libraries
Other features:	positioning tool, price editor

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